4. **Lack of publicity/marketing by the States.** Ministry of Tourism, Government of India had launched a major integrated campaign costing Rs. 9 Crore for promotion of North Eastern Region.

5. **Delay in execution of projects by State Government/ implementing agencies.** To avoid delay on this account, Ministry of Tourism, Government of India holds regular Review Meetings with the representatives of State Government/Union Territory Administration.

Development of tourism in Orissa

1618. SHRI SURENDRA LATH: Will the Minister of TOURISM be pleased to state:

(a) how many proposals for the development of tourism have been received from the State Government of Orissa;

(b) the number of tourism projects of Orissa which have got the Central Government clearance and how many are waiting for clearance;

(c) whether the tourism department has identified any new area for development of tourism in Orissa; and

(d) how much funds have been allotted for the development of tourism for Orissa during last three years?

THE MINISTER OF TOURISM (SHRIMATI AMBIKA SONI) : (a) to (d) Development and promotion of tourism is undertaken primarily by the State Governments/UT Administrations. The Ministry of Tourism, Government of India, extends financial assistance to the State Governments/UT Administrations for tourism-related projects which are identified in consultation and interaction with them under schemes for Integrated Development of Tourist Circuits, Product/Infrastructure Development of Destinations and Assistance to Large Revenue Generating Projects.

Following projects have been prioritized for the year 2006-07:

Destination

1. Chilka

Circuit

1. Bhubaneswar-Puri-Konark
2. Simplipal-Chandipur-Talsari-Panchlingameshwar
3. Araku Valley-Sonbeda-Koraput-Malkagiri

Fair and Festival

1. Sreekshetra Vasant Utsav
2. Ekamra
3. Puri Beach Festival
4. Konark Festival

Rural Tourism

1. Daringi Badi village, Distt. Kandhamal
2. Deulajhari village, Distt. Angul
3. Padmanavpur village, Distt. Ganjam

Project proposals for prioritized projects that are complete in all respect are examined under scheme guidelines and approved on the basis of inter-se priority and funds released subject to availability under respective head.

A Statement showing details of projects sanctioned during the year 2003-04, 2004-05 and 2005-06 for the State of Orissa is given below.

Statement

Details of Projects sanctioned to the State of Orissa during the years 2003-04, 2004-05 *and* 2005-06

(Rs. in lakh)

Sl. No.	Name of the Scheme	Amount sanctioned
	2003-04	
1.	Konark Festival	5.00

Sl. No.	Name of the Scheme	Amount sanctioned
2.	Development of Puri as a Tourist destination	394.55
3.	Rajrani Music Festival	5.00
4.	Buddha Mahotsav	10.00
5.	Folk Dance Festivals	5.00
	TOTAL	419.55
	2004-05	
1.	Development of Peace Park and Amphitheater at Dhauli (Distt. Khurda)	488.51
2.	Integrated Development of Buddist Circuit in Orissa—Development of facilities at Lalitgiri, Ratnagiri, Udaigiri and Langudi under Tourist Circuit	740.67
3.	Shreekshetra Vasant Festival at Puri	15.00
4.	Kharvela Festival, 2004-05	5.00
5.	GOI-UNDP Endogenous Tourism Project at village Pipli in Puri Distt.	20.00
6.	GOI-UNDP Endogenous Tourism Project at village Raghurajpur in Puri Distt.	22.00
7.	Development of village Pipli in Puri Distt.	50.00
	TOTAL	1341.18
	2005-06	
1.	Development of Gopalpur-on-Sea (Distt. Ganjam)	331.43
2.	Development of Sakhi Gopal (Distt. Puri)	294.04
3.	Development of Taptapani in Distt. Ganjam as Tourist Destination	500.00
4.	Development of Chilka Lake in Distt. Puri and Ganjam as Tourist Destination	389.05
5.	Integrated Develcpment of Tourist Circuit Bhubaneswar-Dhauli-Puri-Konark	720.09

Sl. No.	Name of the Scheme	Amount sanctioned
6.	Development of Rural Tourism at Village Khiching, Distt. Mayurbhanj	50.00
7.	Shreekshetra Festival at Puri	15.00
8.	Puri Beach Festival, 2005	4.00
9.	Konark Festival, 2005	3.00
10.	Rajrani Festival, 2005 at Bhubaneswar	3.00
	TOTAL	2309.61

Sound and Light Show at Golgumbaz in Bijapur

1619. SHRI K.B. SHANAPPA: Will the Minister of TOURISM be pleased to State:

(a) whether there is any proposal under Government's consideration for the development of Sound and Light Show at Golgumbaz in Bijapur; and

(b) if so, the details thereof and the reasons for the delay?

THE MINISTER OF TOURISM (SHRIMATI AMBIKA SONI) : (a) No, Sir.

(b) Development and promotion of tourist places/spots is primarily undertaken by the State Governments/UT Administrations themselves. However, Ministry of Tourism provides funds on the basis of projects prioritised every year in consultation with them.

A proposal was received from the State Government of Karnataka for grant of Central financial assistance of Rs. 185.46 lakh on 27.4.2005. It was not complete as per guidelines and was, therefore, not sanctioned. The State Government has not submitted any proposal for SEL show at Golgumbaz, Bijapur in the current financial year.

In 2005-06, an amount of Rs. 1727.70 lakh has been sanctioned for tourism development in the State of Karnataka.